



Absolute Goji®

100% Pure, Unadulterated, Certified Organic Goji Juice!

CAOH® has been expertly producing goji juice since 2003.

A one ounce serving of our great-tasting, all-natural, organic goji berry juice, taken one to three times daily, provides powerful antioxidants, vitamins, natural energy, and immune system enhancers.

In January 2007 California Academy of Health announced the release of Absolute Goji®. Absolute Goji® is 100% pure goji juice (*Lycium barbarum L.*) with no artificial colors, sweeteners, or preservatives—it's naturally perfect.

As with our *Goji Fusion*®, the premium Goji berries in our juice are hand-picked when at the peak of ripeness, cold-pressed, and flash-pasteurized to preserve their freshness and the natural levels of all bioactive compounds. Each bottle contains more Goji juice than any other brand! Other brands are made with either a Goji concentrate or Goji powder which is reconstituted with filtered water – lots of water. In fact, another brand claims to offer 100% Goji juice – but there is a problem – it's dark brown – like molasses. Real raw Goji juice looks like a redder version of carrot juice – the color is a bright red-orange.

IMPORTANT NOTE: We produce new batches of juice regularly. Because we are dealing with a natural product (fruit) with a varying growing season, the color and flavor may vary slightly, batch to batch, as would any natural whole juice product with no artificial sweeteners, colors, or preservatives. Our USDA certified organic, Absolute Goji® will always be 100% pure Goji juice. As this is 100% pure Goji juice, we provide the juice in smaller, 17 oz. bottles so that each bottle will be used up within 15 to 20 days after opening in order to maintain freshness.

OUR GOJI JUICE IS:



CERTIFIED KOSHER - CERTIFIED VEGETARIAN - CERTIFIED PESTICIDE FREE - CERTIFIED CHEMICAL FREE

NUTRIENT PROFILE OF THE GOJI BERRY:

- Four unique immune enhancing Polysaccharides (LBP1, LBP2, LBP3 & LBP4)
- Nineteen essential and non-essential amino acids
- B-Complex vitamins
- More vitamin-C by weight than oranges
- Over 20 minerals and trace minerals, including germanium and selenium
- Disease fighting chemicals like: betaine, physalin and beta-sitosterol
- High natural vitamin E content

MORE GOJI FACTS:

- Goji (*Lycium barbarum* L.) has been found to be one of the most nutritionally dense foods on the planet! Scientists have discovered many unique qualities and properties contained within this special berry.
- Goji contains specific phytochemicals that have been validated in peer reviewed journals.
- Goji contains plant sterols that are structurally similar to cholesterol and are characterized by their anti-atherogenic properties.
- Goji possesses a potent bio-active chemical known as "Lycium Barbarum Polysaccharide-Protein Complex." This complex has been shown to inhibit tumor growth and stimulate the immune system.
- Goji possesses strong free-radical scavenging properties. Goji is a potent anti-oxidant.
- Goji polysaccharides (LBP1, LBP2, LBP3 & LBP4) are potent adaptogens (protecting the body when under stress).
- Chemicals found in goji possess strong anti-aging effects and may one day be a treatment for Alzheimer's disease.
- Goji has been used for ADD/ADHD, allergies, arthritis, athletic performance, cancer, chronic fatigue, depression, diabetes, fibromyalgia, high blood pressure, immune stimulation, sexual enhancement, weight reduction and more....
- New research suggests that goji can enhance the activity of, a potent antioxidant, superoxide dismutase throughout the body.

NUTRITION FACTS[#]: Serving Size - One (1) Fluid Ounce (30 ml), Servings Per Container - 17 (511 ml)

100% Goji Juice	Amount Per Serving	% Daily Value*
Calories (0 Calories from Fat)	20	**
Total Carbohydrates	5 g	2%
Cholesterol	0 g	0%
Sodium	0 g	0%
Vitamin C	40 mg	60%

*Percent Daily Values are based on 2000 Calorie diet. **Percent Daily Value not established.

#These statements have not been evaluated by the Food and Drug Administration.

This product is not intended to diagnose, treat, cure, or prevent any disease.

INGREDIENTS: 100% pure wild-harvested, cold-pressed 100% organic goji berry juice (*Lycium barbarum* L.). Absolute Goji™ contains no added water, sugar, artificial colors, chemicals, or preservatives.

SUGGESTED USE: Shake gently before opening. As a dietary supplement, take 2 tablespoons (1 oz.) or more in the morning or evening before meals. Absolute Goji® may be mixed with water, another juice, or in a smoothie. Please refrigerate after opening.

SAFETY INFORMATION: This formula does not contain preservatives, solvents, additives, fillers, yeast, wheat, corn, soy or milk. Always consult with a healthcare professional before using any nutritional supplement or starting any nutritional program. Do not use this product if you have a known allergy to any of the ingredients contained in this product.